UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

PERFORMANCE PRICING, INC.,

Plaintiff,

Civil Action No. 2-07-CV-432-LED

v.

GOOGLE INC.; AOL LLC; MICROSOFT CORP.; YAHOO! INC.; IAC SEARCH & MEDIA, INC.; AND A9.COM, INC.

Defendants.

NOTICE OF APPEARANCE

Notice is hereby given that attorney Jennifer A. Kash enters her appearance in this matter on behalf of Defendant IAC Search & Media, Inc. for purposes of receiving notices and orders from the Court. Ms. Kash has previously been admitted pro hac vice in this matter. 1 Ms. Kash's contact information is as follows:

Jennifer A. Kash Quinn Emanuel Urquhart Oliver & Hedges, LLP 50 California St., 22nd Floor San Francisco, CA 94111 Telephone: (415) 875-6600

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See Dkt. 68.

Dated: March 11, 2008 Respectfully submitted,

By ______/s/ Jennifer A. Kash admitted pro hac vice Quinn Emanuel Urquhart Oliver & Hedges 50 California St., 22nd Floor San Francisco, California 94111 jenniferkash@quinnemanuel.com

Attorney for Defendant IAC Search & Media.

CERTIFICATE OF SERVICE

I hereby certify that counsel of record, who are deemed to have consented to electronic service in the above-referenced case, are being served this 11th day of March, 2008 with a copy of the above-document via the court's CM/ECF System per Local Rule CV-5(a)(3).

/s/		
Antonio Sistos		